



**WORLD RAD**.com  
RADIOLOGY-ON-DEMAND™



**USARAD**.com  
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## **WorldRad.com Positions USARAD.com in the Global Radiology Marketplace**

**Successful Joint Commission-Accredited US Teleradiology Firm  
Expands with New International Division**

**October 11, 2011, Mt. Laurel, NJ--**USARAD.com LLC ([www.usarad.com](http://www.usarad.com)), the highly successful US teleradiology company, announces the launch of its WorldRad.com division ([www.worldrad.com](http://www.worldrad.com)), which will service and position the company in the international marketplace. USARAD.com already enjoys a large customer base in the US, with customers in most states, complemented by a growing international business. WorldRad.com will extend the company's global reach, from Europe and Asia to the Middle East, South America and more, where it anticipates a major need for its services.

"Many countries worldwide are experiencing a situation similar to the US 10 years ago, with a shortage of radiologists overall and an acute shortage of radiology subspecialists. In some countries, average report turnaround time is not minutes but weeks," says Michael Yuz, MD, MBA, the company's CEO. "American radiologists are highly regarded through out the world and USARAD.com is already helping to fill the gap in such places as Russia, the Middle East and Latin America, where its board-certified US radiologists are providing services on a the limited scale. Now, with WorldRad.com, we plan to extensively support these markets in a formal fashion with radiologists who meet the specific administrative and licensing requirements and needs of each location. Having proven our business model in the US, expanding overseas is the logical next step."

WorldRad.com will be headed by the same management and utilize the same Radiology-On-Demand™ platform as USARAD.com. An important goal of the new division will be to offer services at reasonable fees to address the needs of the local marketplace. All reports will be translated and delivered in the client's native language, as needed.

WorldRad.com will interface with both radiology practices and teleradiologists through an attractive, easy-to-use website presented in a choice of languages. Maintaining the same business practices that have brought USARAD.com its high degree of success in the US, WorldRad.com will offer a full range of sub-specialty radiologists and its cloud based infrastructure. The company will remain committed to delivering fast service, with STAT studies delivered within an average of 15 to 20 minutes. The company will also be available to provide consultations and second opinions.

Additional qualified radiologists are now being recruited for the WorldRad.com division to service countries where US physicians are not licensed to provide primary reporting. USARAD.com will not deviate from its model and will continue to service all of its US clients with US Board-certified radiologists located within the US.

Streamlining communications, WorldRad.com will be supported by an advanced IT infrastructure that includes PACS, RIS, workflow management, digital real-time dictation and transcription service, report distribution and cloud based storage, all running under a single convenient user interface. The system is secure and fully HIPAA-compliant.

“WorldRad.com will be committed to delivering the highest quality results with stringent quality control,” adds Dr. Yuz. “We learned in the US that teleradiology in conjunction with onsite staffing (a hybrid model) is usually significantly more cost-effective than traditional models with onsite radiology staffing only. In today’s global marketplace, sharing expertise across political boundaries is essential. We believe WorldRad.com is well positioned to make the most of the evolving radiology environment.”

To sign up for the service please visit [www.WorldRad.com](http://www.WorldRad.com). A live company representative will work with all customers to streamline their experience with the system.

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### **About USARAD.com**

USARAD.com is a fully physician-owned and operated company that interprets general and a full range of subspecialty exams in all imaging modalities. Utilizing unique Radiology-On-Demand™ cloud-based technology, USARAD.com is committed to providing timely and responsive image review using highly qualified specialists. All subspecialty interpretations are performed by board certified fellowship-trained radiologists and cardiologists. USARAD.com offers state-of-the-art proprietary RIS and PACS technology for advanced report communications with client sites via web-based interface and fax.

USARAD.com are headquartered in Mt. Laurel, New Jersey, is one of the fastest growing teleradiology groups in the country. The company provides 24/7/365 service in all 50 states for imaging centers, hospitals and mobile imaging providers. For further information on this unique new service, please call Dave Morgan at 888-886-5238 x 44 or Dan Klosterman at 888-886-5238 x 41, or visit [www.usarad.com](http://www.usarad.com).